



Industrial visit Report

Venue for the Activity:- Ashok Leyland, Rudrapur

Class:- XII-C

Date:- 15th Oct'18

In charge:- Jagjit Kaur and Mandeep Singh

Summarized Content:-

“A visit to Ashok Leyland Rudrapur helps the students to develop a practical approach in the field of Business and Management. Students got an opportunity for exposure to the operational environment in the field of business management and related services.

At Ashok Leyland students visit different processing and assembly lines like cabin welding and painting unit, engine assembly unit, frame manufacturing unit and final assembly unit. They also become aware about the different targets which are to be accomplished within the given time framework by comparing the actual performance with the target performance and analyzing the deviations if any. This organization takes initiative in introducing Ashirwad Yojana in which the students after completing their 12th class can enrolled in it and become diploma holder after completing four years. These students got placement in the different units of Ashok Leyland located in the different states. Apart from these students also got stipend along with the study. About 240-250 units of trucks are daily manufactured in this organization. About 1000 executives and 5000 associates are working in this organization. This field trip overall make students an enjoyable experience to cherish.”



Photographs

